



Consumer
Technology
Association™

Benefits of Exhibiting

The following benefits are available to all official CES exhibitors, regardless of exhibit size and location. All opportunities are deadline permitting and subject to change at the discretion of the Consumer Technology Association (CTA).

- Five (5) complimentary exhibitor badges for every 100 square feet of exhibit space (minimum 10)
- Opportunity to offer your customers and prospects complimentary registration to CES (up to 1,000 complimentary invitations)
- Complimentary listings in the printed *Official CES Show Directory and Show Guide & Maps*
- Complimentary use of the Exhibitor Dashboard, powered by Map Your Show, to generate leads and promotions prior to CES
- Use of the CES logo in your CES-related marketing and exhibit promotions
- Exhibitor Profile distributed via Business Wire
- Access to the CES pre-registered media list
- Opportunity to host a press conference at CES
- Complimentary, paperless press kit distribution in the CES press rooms
- Opportunity to submit a product for inclusion in The CTA National Media Tour, aka the “Digital Answer Man Tour”
- Opportunity to submit a 30 Second Press Pitch Video about product launches at CES; which will be featured in the [Press](#) section of CES.tech
- Opportunity to be listed or quoted in regional press releases
- Discount on [CES Innovation Awards](#) entries
- Discount on [CES Unveiled](#) events
- Access to all CES Keynote Addresses on a first-come, first-serve basis
- Opportunity to be considered for inclusion in the Official CES Show Floor Tours
- Standard listing in the official CES App
 - Opportunity to upgrade to other levels of enhanced listing in the app or become a featured exhibitor

The following additional benefits are available to CTA member exhibitors only. Learn more and get the details on [CTA member benefits](#).

- Discounts on exhibit space
- Member priority for CES 2017 space selection and booth change waiting list
- 20 percent discount on CES attendee postal list rental
- Up to 60 percent discount on [CES Innovation Awards](#) entry fees
- Free LVCC parking pass
- Tickets to VIP Networking Luncheon