



OCES™

DIVE IN

JAN. 7-10, 2025 | LAS VEGAS, NV

#CES2025



Powered by The Consumer Technology Association®

DIVE IN

JAN 7-10, 2025 | LAS VEGAS, NV

[CES.tech](https://ces.tech)

CES 2025

Know Before You Go

Presented by:

Rebecca Lind

Specialist, International Programs
Consumer Technology Association

Janenne Remondino

Senior Director, International Programs
Consumer Technology Association

Agenda

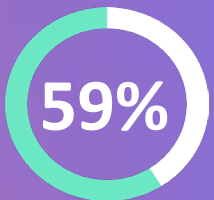
- 1 CES 2024 Global Impact
- 2 What to Expect
- 3 Logistics and Travel
- 4 Events
- 5 Mobile App
- 6 Questions?
Delegations@cta.tech

CES 2024 Global Impact

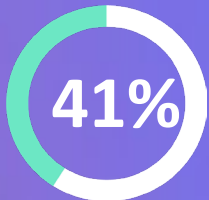


TOTAL ATTENDANCE

138K



Domestic



International

161

Countries, Territories and Regions Represented

63%

of attendees have a significant buying influence for their organization

51%

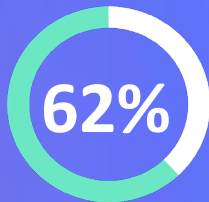
of registered attendees are senior-level*

**President/Owner, C-level, VP, Director/Sr. Manager/General Manager*

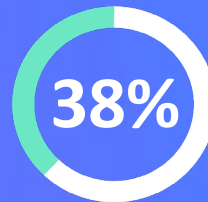


MEDIA ATTENDANCE

5355



Domestic



International

254K

Stories Produced

400B+

Impressions



CONFERENCE PROGRAMMING
AND KEYNOTES

292

Conference Sessions

1158

Speakers



GLOBAL EXHIBITORS

4312 **14**

Total Exhibitors Star

All figures are pre-audited through January 31, 2024.
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What to Expect: 2025



2025 CES Delegation Benefits Refresher

- **Complimentary CES Registration**
 - Access to exhibit show floor, keynote addresses, Great Minds sessions, and select, free conference sessions
- **25% off Deluxe Conference Pass**
 - Access to all 300+ sessions and conference tracks
- **10% Show Floor Tour Discount**
 - One translator ticket is free with one paid show floor tour through our partner StoryTech
- **International Business Centers**
 - Dedicated location that includes Wi-Fi, computer stations, laptops hookups, refreshments, translators, and private meeting rooms
- **International Reception Invitation**
 - Network and connect with other international guests, exhibitors, and media

AI



Digital Health



Enterprise



Entertainment
& Culture



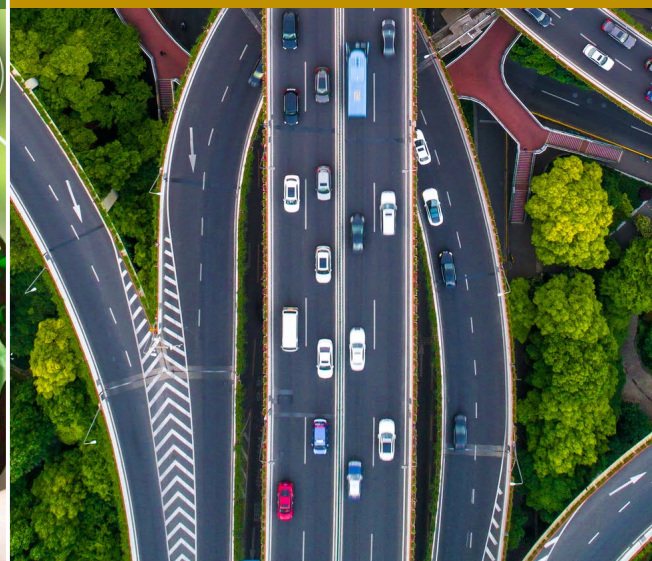
Smart Home



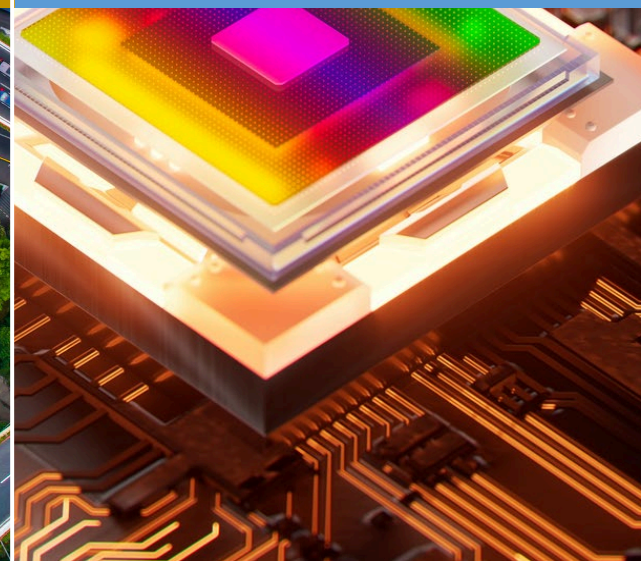
Sustainability
& Smart Cities



Transportation
and Mobility



Quantum
Technologies



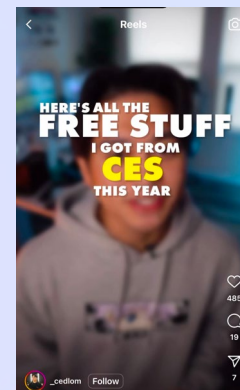
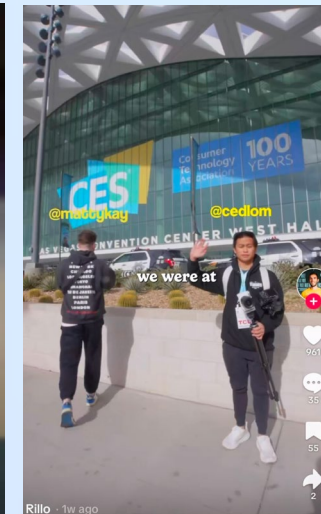
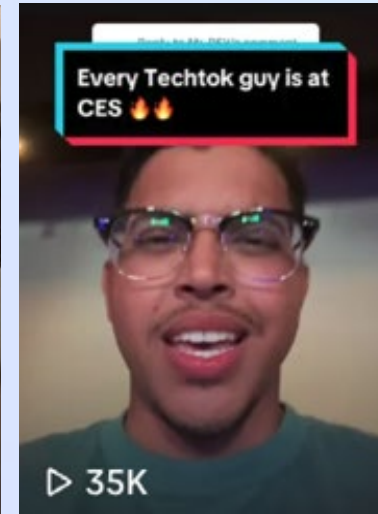
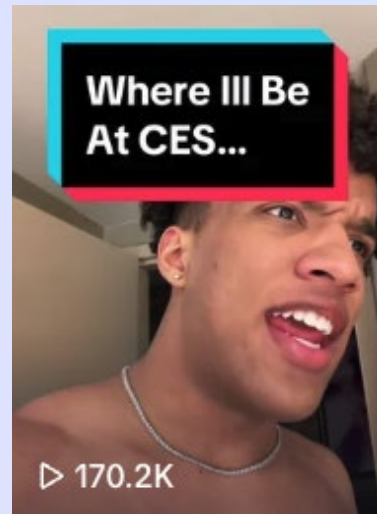
2025 CES Innovation Awards



Stop By:
Venetian Expo, Hall A,
Booth #50043

New this year: Creator Space

LVCC – Grand Lobby



2025 CES Keynotes



Jensen Huang

Founder and CEO
NVIDIA



Mr. Yuki Kusumi

Group CEO
Panasonic Holdings Corporation



Ed Bastian

CEO
Delta



Julie Sweet

Chair and CEO
Accenture



Jennifer Witz

CEO
SiriusXM



Martin Lundstedt

President and CEO
Volvo Group

Keynote Tips:

- Seating is first come, first served
- Lines start 1 hour prior to Keynote start time
- You can also stream through the Mobile App

CES 2025 KEYNOTES:

Monday, January 6, 2025

- Jensen Huang, *Founder and CEO, NVIDIA*
6:30 PM, Mandalay Bay

Tuesday, January 7, 2025

- Mr. Yuki Kusumi, *Group CEO, Panasonic*
8:30 – 10:00 AM, Venetian Expo
- Jennifer Witz, *CEO, SiriusXM*
Ashley Flowers (Moderator), *Host, Crime Junkie, and Founder, Audiochuck*
11:00 AM, Aria
- Ed Bastian, *CEO, Delta*
5:00 PM, Sphere

Wednesday, January 8, 2025

- Martin Lundstedt, *President and CEO, Volvo*
9:00 AM, Venetian Expo
- Julie Sweet, *Chair and CEO, Accenture*
2:00 PM, Mandalay Bay



Please join us for the

International Reception

Tuesday, January 7, 2025 | 7-8:30 PM

Venetian - Level 1, Casanova 604

Don't miss this opportunity to network, connect with your colleagues from around the world, and enjoy light refreshments after an exciting day on the CES show floor. This event is open to all international attendees, exhibitors, and media.

Please bring your CES 2025 show badge for entry.



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Logistics and Travel

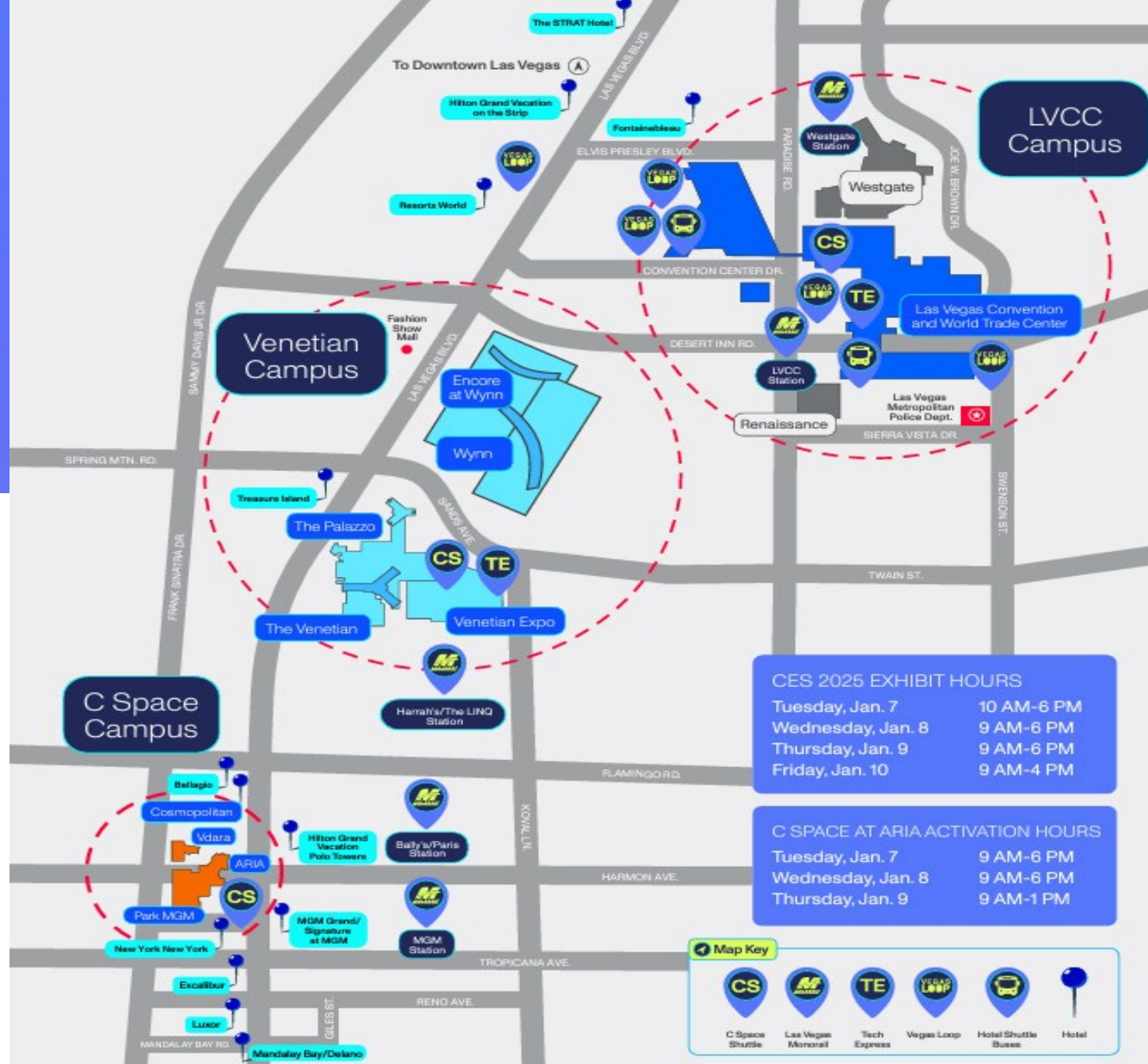


How to Navigate CES

Access our downloadable campus maps and our interactive floor plans!

Visit CES.tech, navigate to **Explore CES** in the top menu, and select **Maps and Locations**.

Click [2025 Floor Plan](#) to explore the interactive CES maps!



LVCC Campus

- ❖ Las Vegas Convention and World Trade Center (LVCC)
- ❖ Westgate
- ❖ Renaissance

Venetian Campus

- ❖ Venetian Expo
- ❖ The Venetian
- ❖ Palazzo Hotel
- ❖ Wynn Las Vegas
- ❖ Encore at Wynn

C Space Campus

- ❖ C Space at ARIA
- ❖ Cosmopolitan
- ❖ Park MGM
- ❖ Vdara

Mandalay Bay

- ❖ Media Days (Media Only)
- ❖ CES Unveiled: Sunday, Jan 5
- ❖ Exhibitor Press Conferences: Sunday, Jan 5 & Monday, Jan 6



LVCC Campus Map

LVCC Campus

- ❖ Las Vegas Convention and World Trade Center (LVCC)
- ❖ Westgate
- ❖ Renaissance

Venetian Campus

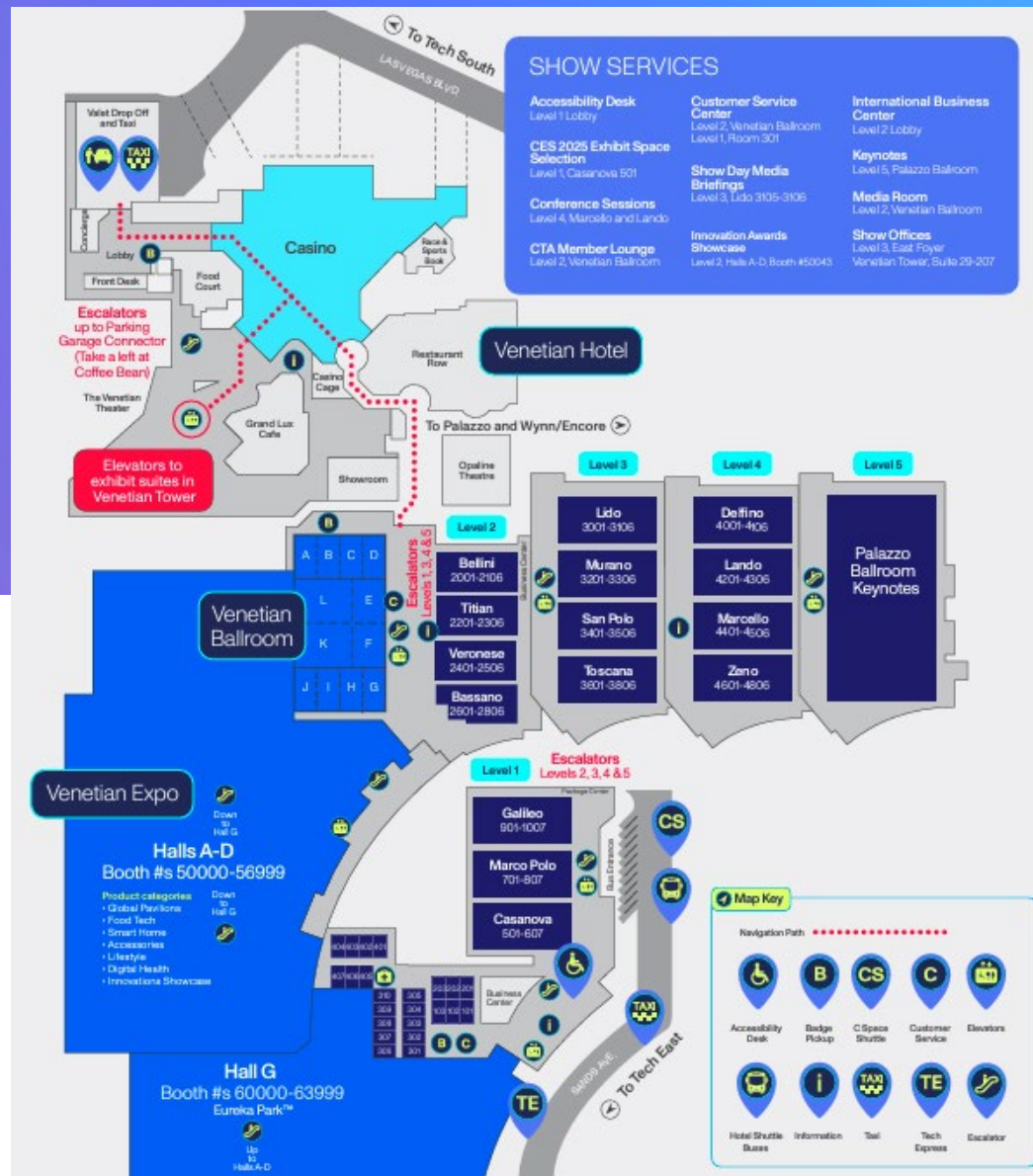
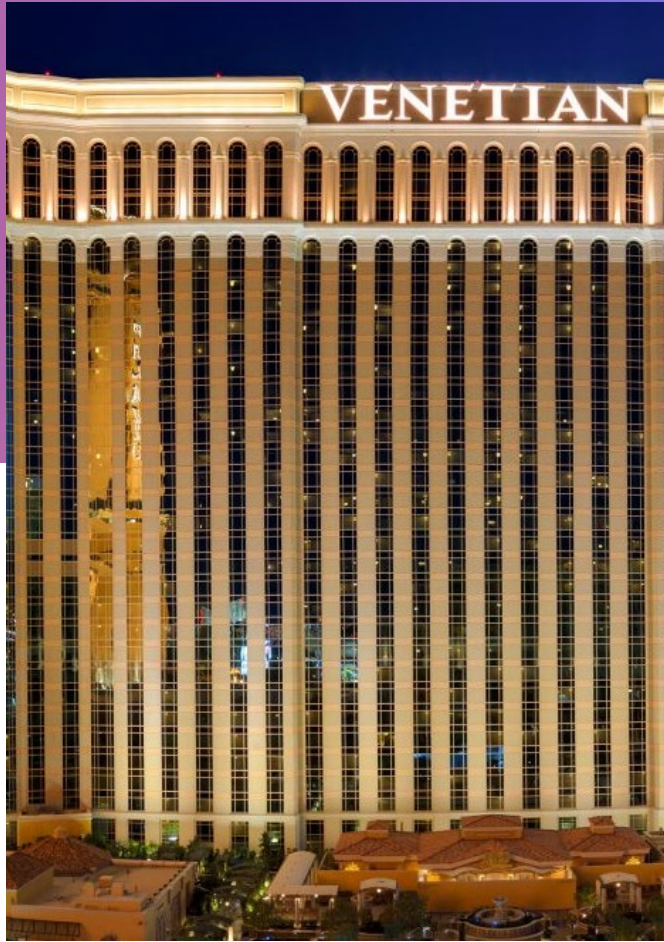
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- ❖ The Venetian
- ❖ Palazzo Hotel
- ❖ Wynn Las Vegas
- ❖ Encore at Wynn

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Venetian Campus Map

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- ❖ Westgate
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Venetian Campus

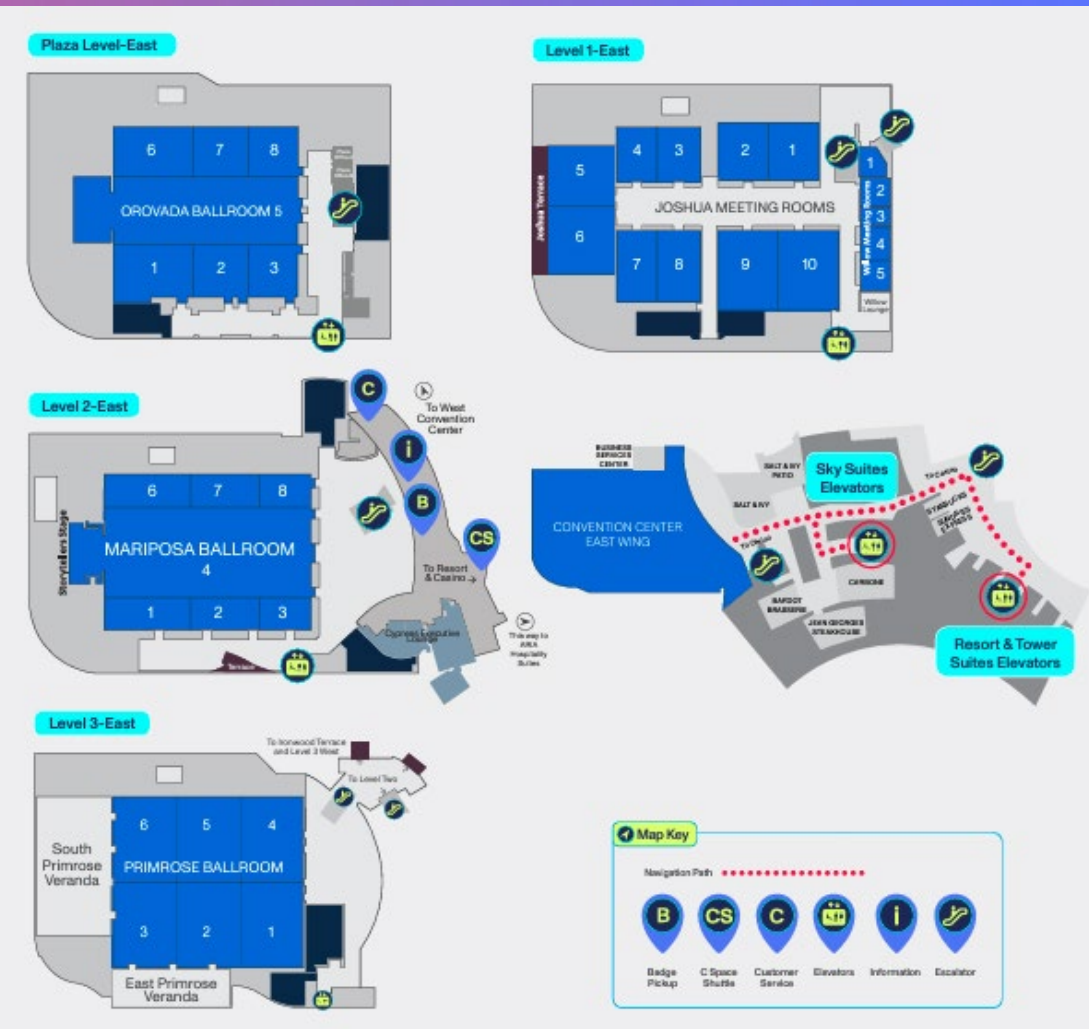
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C Space Campus

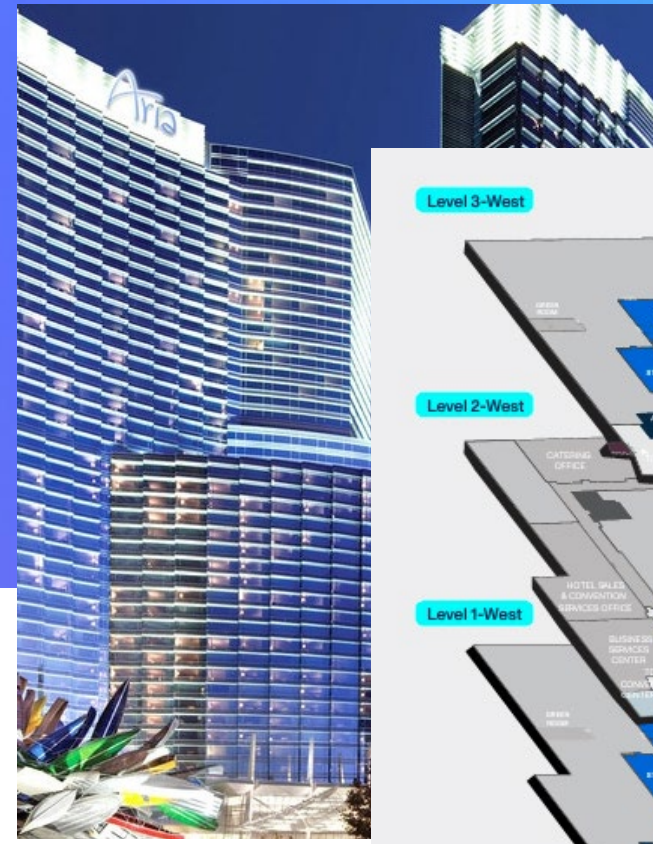
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Aria EAST



Aria WEST

C Space Campus Map

Shuttle Routes

Hotel Boarding Locations

- 1** Encore at Wynn
Wynn

At Wynn, South Gate Bus Area (Service to LVCC only)
South Gate Bus Area (Service to LVCC only)
- 2** Treasure Island

Tour Bus Area (Service to LVCC only)
- 3** MGM Grand
New York New York
Signature at MGM

Grand Garden Entrance
Valet Entrance
At MGM Grand, Grand Garden Entrance
- 4** Delano
Mandalay Bay

At Mandalay Bay, Shark Reef Entrance
Shark Reef Entrance
- 5** Circa
The D Las Vegas
The Plaza

NE Corner of Carson Ave. & 3rd St.
NE Corner of Carson Ave. & 3rd St.
NE Corner of Carson Ave. & 3rd St.
- 7** Bellagio
Cosmopolitan

Tour Bus Area
Tour Bus Area
- 8** OCES[™]
C Space

ARIA
Park MGM
Vdara at City Center

Tour Bus Area
At ARIA, Tour Bus Area
At ARIA, Tour Bus Area
- 9** Excalibur
Luxor

Tour Bus Area/Rotunda Entrance
At Excalibur, Tour Bus Area/Rotunda Entrance
- 10** Tech Express

Service is available Monday 8 AM-6:30 PM, Tuesday to Thursday 7:30 AM-6:30 PM, and Friday 7:30 AM-4:30 PM every 10 minutes between the LVCC and Venetian Expo.

Boarding locations:
LVCC – Central Plaza near Monorail Station
Venetian Expo – Curbside on Sands Ave.

Complimentary Transportation

Shuttle Schedule

Boarding Locations

LVCC – West shuttle area (Routes 1-4) and South shuttle area (Routes 5-9)

Venetian Expo – Venetian underground shuttle area (Routes 3-9)

All Day Routes

4 7 8

	Inbound (every 20 min)	Midday (every 30 min)	Outbound (every 20 min)
Monday	-----	8 AM-6 PM	-----
Tuesday-Thursday	7:30-10:30 AM	10:30 AM-4 PM	4-6:30 PM
Friday	7:30-10:30 AM	10:30 AM-2 PM	2-4:30 PM

Split Day Routes

1 2 3 5 9

	Inbound (every 20 min)	Midday (every 30 min)	Outbound (every 20 min)
Monday	-----	8 AM-6 PM	-----
Tuesday-Thursday	7:30-10:30 AM	-----	4-6:30 PM
Friday	7:30-10:30 AM	-----	2-4:30 PM

CES 2025 Shuttle Flyer

Additional Services:

- Airport Shuttle
- Las Vegas Monorail

Badge Pickup Details

IMPORTANT: You must pick up your own CES® badge **BEFORE** entering show facilities.

- All show attendees, including media and individual exhibitor personnel must pick up their own CES 2025 official badge at a remote badge pickup location. *You cannot pick up badges for other attendees.*
- To pick up your badge at a remote badge pick up location, you must present the following:
 - Government-issued photo ID
 - Registration confirmation – either saved in your Google or Apple wallet or confirmation email with QR code to scan.
- If you or your delegates have not yet completed registration, you may do so on site.

Expect long lines.

[BADGE PICK UP INFORMATION AND LOCATIONS](#)

20+ Badge Pickup Locations!

- Harry Reid International Airport, Baggage Claim, Terminal 1
- Harry Reid International Airport, Baggage Claim, Terminal 3 West (United)
- Harry Reid International Airport, Baggage Claim, Terminal 3, International
- Harry Reid International Airport, Terminal 1, Gate D33 (exclusive for Delta SkyMiles Members)
- Harrah's/LINQ Monorail Station, Harrah's Corporate Convention Center, Parlor A
- MGM Grand, Hotel Lobby Desk near Mobile Check-in
- LVCC, Central Hall 2, Patio
- LVCC, Central Hall, Level 1 Meeting Room, N102 near C5 Entrance
- LVCC, South Hall 1, Patio
- LVCC, South Hall 2, Lobby
- LVCC, West Hall 4, Patio
- ARIA, East Convention Space, Level 2 Foyer
- Bellagio, Registration Desk 1
- Cosmopolitan, Level 2, Condesa Registration Desk
- Encore at Wynn, outside of the Encore Theater Promenade
- Excalibur, Shuttle Bus Rotunda
- Fontainebleau Las Vegas, South Lobby Kiosk
- Golden Nugget, Conference Center Registration Desk
- Mandalay Bay, Front Desk Check-in
- Mandalay Bay, Convention Center, Level 1, Bayside Foyer
- Palazzo, Main Entrance Lobby near Concierge Desk
- Renaissance, Level 1 behind main elevator near EGO Café
- Resorts World, near the Las Vegas Loop Entrance
- Venetian Hotel, near main entrance/hotel check-in
- Westgate, Ballroom Foyer
- Wynn Las Vegas, Registration Desk 3 across from Wynn Bus Lobby



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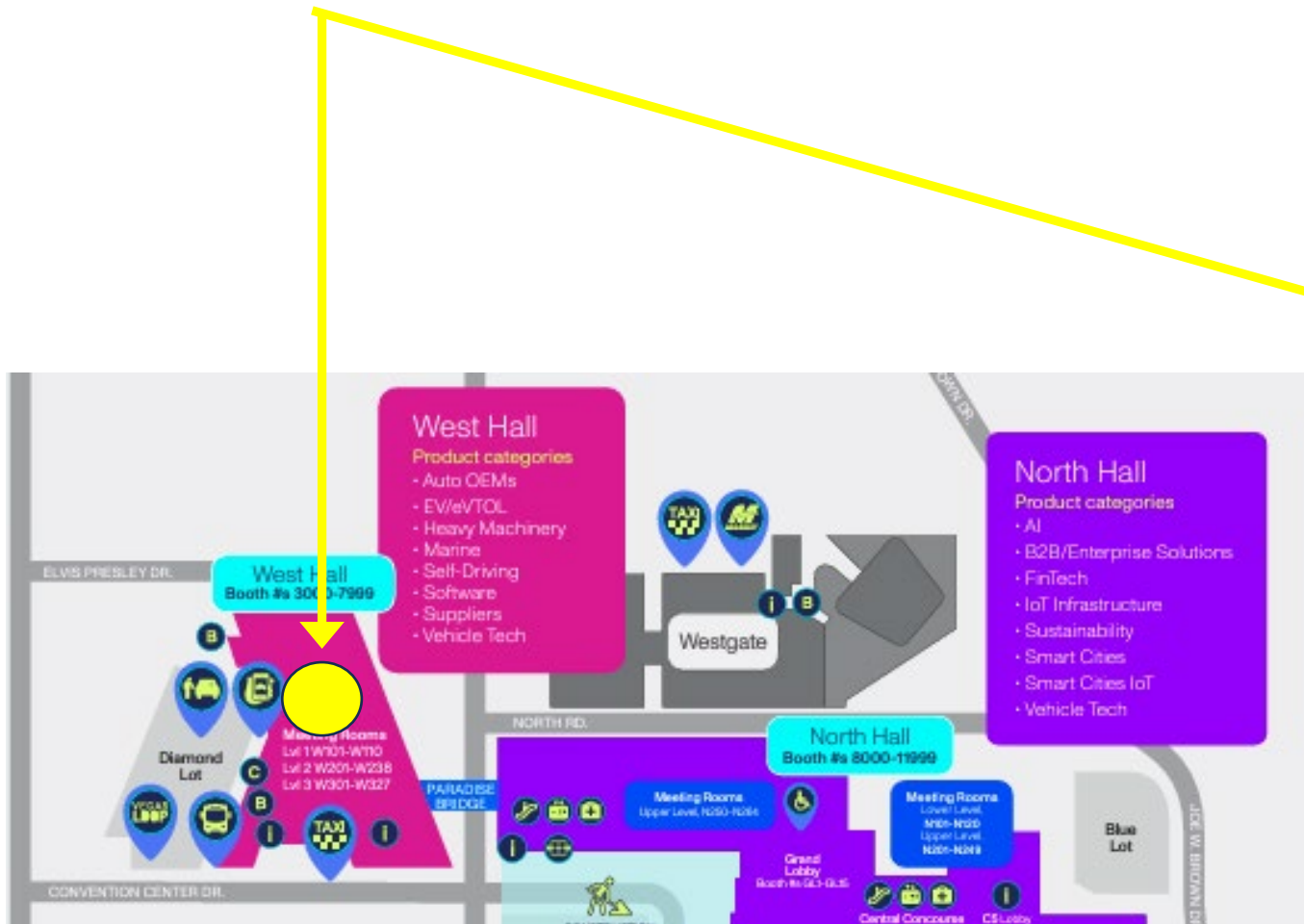
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2025 International Business Centers (IBC)



International Business Centers (IBC)



International Business Centers (IBC)

Amenities include:

- Complimentary Wi-Fi
- Laptop and laptop stations
- Private meeting rooms
- Lounge areas
- Light refreshments.

DATE	Operating Hours
January 7, 2025	8:30 AM – 6:00 PM
January 8, 2025	8:30 AM – 6:00 PM
January 9, 2025	8:30 AM – 6:00 PM
January 10, 2025	8:30 AM – 4:00 PM

LVCC IBC

📍 West Hall 224/225

Available Translators:

Mandarin and French

VENETIAN IBC:

📍 Venetian Upper Lobby (L2)

Available Translators:

Spanish and Japanese

Questions about the IBC?

CESInternationalBusinessCenter@cta.tech



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CES 2025: Mobile App



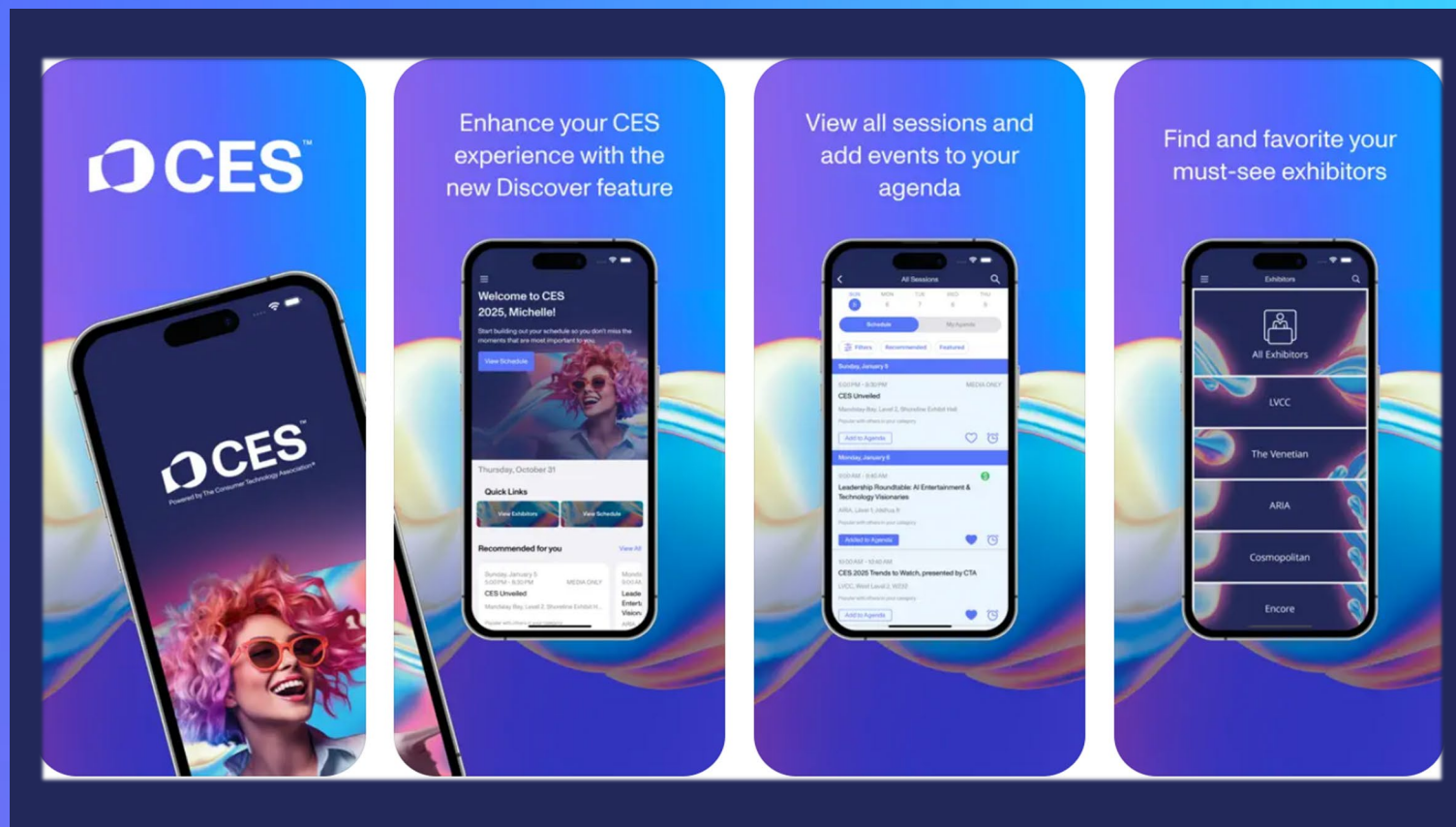
CES 2025 MOBILE APP

Presented by *Panasonic*

Download the official show app to access everything you need to plan for and navigate the show.

You can:

- Build and manage your CES schedule
- Connect with other attendees
- Build your personalized agenda
- Add your must-see exhibitors to your favorites list
- Watch keynotes and select sessions live and on-demand
- Report on-site emergencies
- Review the App Tutorial to learn about its features
- ... and more!



[DOWNLOAD for iOS devices](#)

[DOWNLOAD for Android devices](#)



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Questions?

Contact Us!

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Thank you!

