

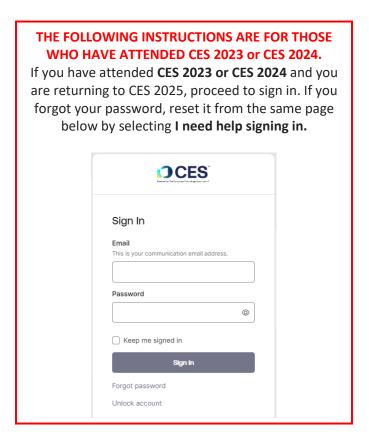
Registration Requirements:

- Photo Identification: Your badge will feature a photo. Please have a recent headshot ready to upload when you register.
- **Unique email address:** Use the same email address provided on your Delegation Leader application. If you use a different email address, you will be led to the regular Industry Attendee path. If you need to change the email address, contact Delegations@CTA.tech asap.
- Date of birth: In line with guidance from federal law enforcement and industry best practices, we require date of birth for all CES registrants.

Accessing your Delegation Leader Dashboard:

1. You will receive an email from email-confirm@confmail.experient-inc.com welcoming you to the registration process as a Delegation Leader. Please create a CES Account or sign in

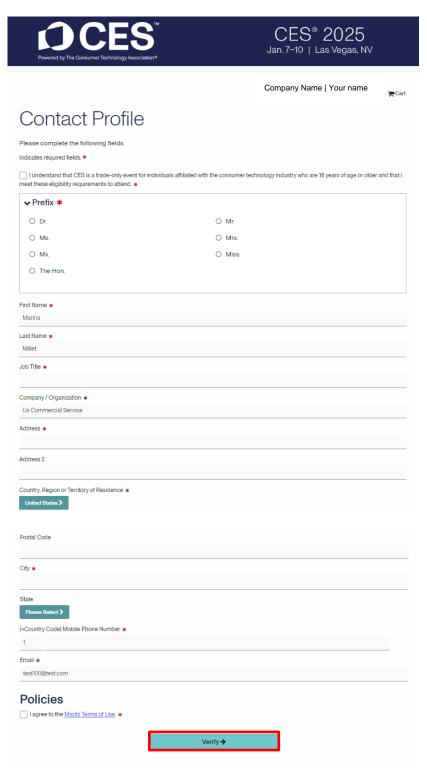




2. If you are new to the CES Delegation Program, create an account, fill out all required fields and select [Register]. You will receive an email from noreply@okta.com. Your account will be automatically activated, and you may begin using it immediately.

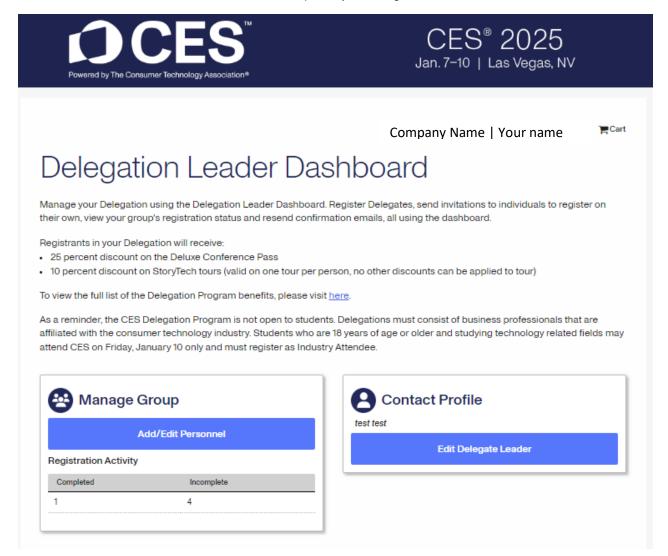


3. You will be redirected to the Contact Profile page like the one shown below. Fill out all required fields. The contact page is **only** to access the Delegation Leader dashboard – **this page does not mean you have registered to attend CES 2025.**





4. You now have access to the dashboard. This page is an overview page with information regarding registration benefits and reminder that students are not allowed a part of your Delegation.

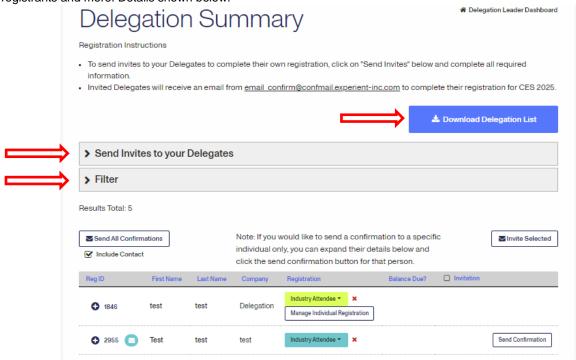


5. To invite your Delegates, select Add/Edit Personnel and the page will redirect.

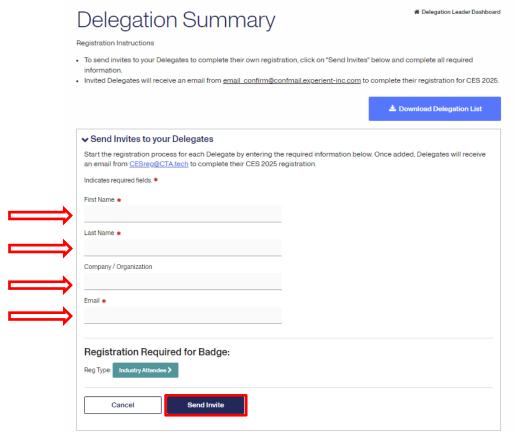




6. On the **Delegation Summary** page, you can send invites to your Delegates, Export Personnel file, filter the registrants and more. Details shown below:

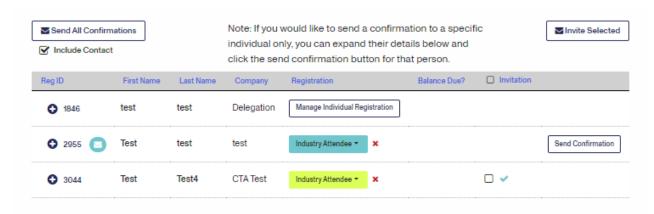


7. **Send Invites to your Delegates –** fill in all required fields and select [SEND INVITE] button. Once the invite has been sent, you will see their name and information appear on the list towards the bottom of the page.

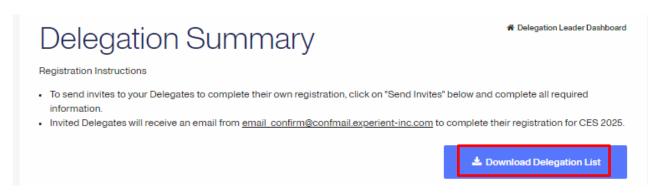




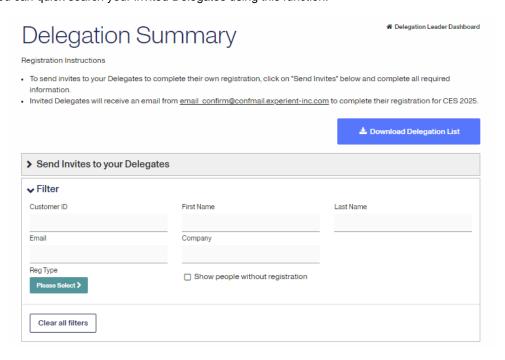
You will see your invited Delegates listed like the screenshot below:



8. Export Personnel – use this to download your list of Delegates in excel format.

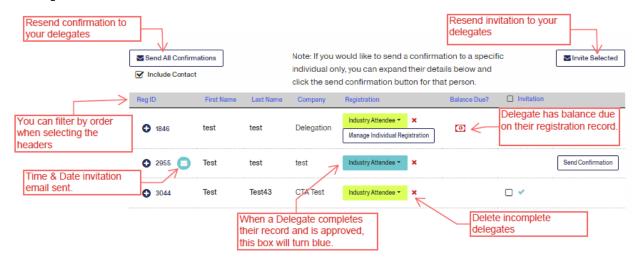


9. Filter – you can quick search your invited Delegates using this function.





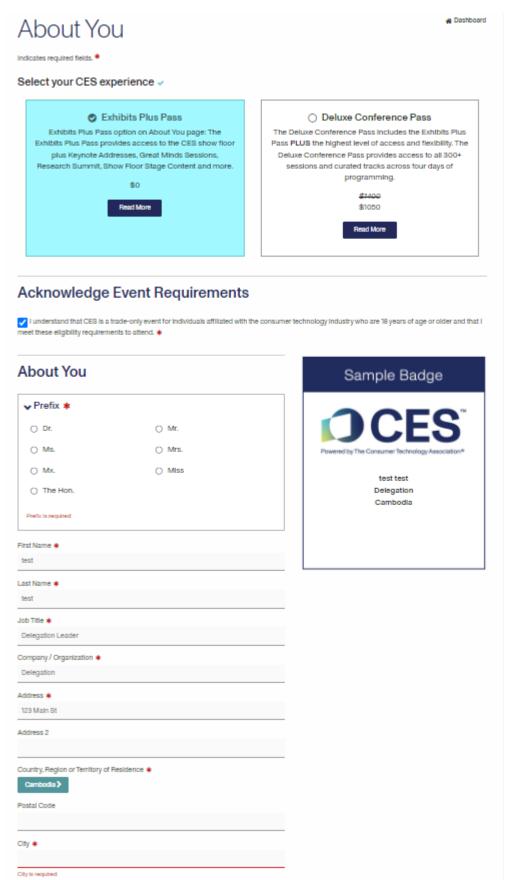
10.Delegate Details – see the different functions below:



11. **Register yourself if you are attending CES 2025 as a Delegation Leader –** select [MANAGE INDIVIDUAL REGISTRATION] button and proceed with registration. Fill out all required fields and complete your own registration. This is where you can add conference passes, CES show floor tours, industry resources and more.









+Country Code) Mobile Phone Number *	
1 7039	1225565	
consent to rece	Would you like to receive CES text message updates? By opting in, you nive SMS messages from CTA, owner and producer of CES, regarding reminders, and important information. Message and data rates may	
☐ Yes, Lagr	ee to receive text message updates.	
	mobile number and opting in, you agree to the CTA's Terms and Conditions and	
macy Policy, 10L	can opt-out at any time by replying STOR For help, reply HELR	
mall *		
test100@test.c	om	
where you wi	Il receive event communication)	
	require accessibility assistance on-site? *	
personal di	ata collected on this registration page to be collected, used,	
	I in accordance with the Consumer <u>Health Data Privacy</u> may withdraw your consent at any time by contacting	
customer s		
	nust be requested by Dec. 17. Services requested after Dec. se guaranteed on-site.	
On-sit	e assistance is not required	
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O Deat/h	nard of hearing services	
O Blind/	visually impaired services 🏽 🖤	
Special Assists	ance to required	
The following	demographic questions are for analytical purposes only.	
Date of Birth *		
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Date of Sirth is rec		
e. DD / MM /	YYYY	
Your ge	ender *	
O Male		
() Female	e	
() Non-b		
O MORI-D	, many	
O Prefer	not to say	
Your gender is	required	
→ Do you	require a visa to attend CES 2025? *	
O Yes	○ No	
Do you require	a visa to attend? is required	
Policies	S	
	ne Maritz Terms of Use. •	
agree to th	marks felling of case.	
Click here to	accept the CES 2025 Terms and Conditions *	
	← Back	Next →



Additional Information					
Indicates required fields.*					
Select the option that best matches your job title.					
Executive					
O Board Member					
○ C-Level					
O President/Founder					
○ Vice President/Senior VP/Executive VP					
Management					
Account Management/Sales Rep					
○ Consultant					
Director/Senior Manager/General Manager					
Manager/Store Manager/Product Manager					
Manufacturer's Representative					
Medical					
O Medical Doctor					
Medical Professional					
Government					
Government Official					
Other					
○ Admin and Support Staff					
○ Analyst					
○ Freelance/Self-Employed					
○ Non-Management					
○ Staff Creative					
○ Staff Other					
○ Staff Technical					
Systems installer/integrator					
○ Trainer/Educator					
Other					
Job Title Role to required					



<u> </u>	<u> </u>
▼ Select the department/business division that be	st matches your role. *
Business Development	O Cilent/Customer Service
Ontent Creation and Management	O Data and Analytics
○ Education	O Engineering
○ Finance	○ Government/Regulatory
○ Healthcare Provider/Medical	O Human Resources
○ Investment	○ Legal
○ Manufacturing	Marketing and Advertising
○ Operations	O Procurement for Re-sale
O Procurement for my company	Product Design and Management
Research/Development	○ Sales
○ Software Development	○ Standards
O Supply Chain/Distribution	Other
Department / Area of Responsibility is required	
Select the top market/product categories that re select up to ten. ★	present your business interests at CES. You may
☐ 5G Technologies	☐ Accessibility
☐ Accessories	☐ AgTech
☐ AR/VR/XR	☐ Artificial Intelligence
☐ Audlo	☐ Beauty Tech
☐ Blockchain	☐ Cloud Computing
☐ Construction Tech	☐ Cryptocurrency
☐ Cybersecurity	☐ Digital Health
☐ Drones	☐ Education Tech
☐ Energy Transition	☐ Energy/Power
☐ Enterprise	Content and Entertainment
☐ Fashion Tech	☐ FirfTech
☐ Fitness	☐ Food Tech
☐ Gaming and Esports	☐ Home Entertainment and Office Hardware
☐ Imaging	☐ Investing
□ loT/Sensors	☐ Lifestyle
☐ Marketing and Advertising	☐ Metaverse
□ NFT	☐ Quantum Computing
☐ Retailing/E-Commerce	☐ Robotics
☐ Smart Cities	☐ Smart Home and Appliances
Sourcing and Manufacturing	☐ Space Tech
☐ Sports	☐ Startups
☐ Streaming	☐ Supply and Logistics
☐ Sustainability	☐ Travel and Tourism
☐ Vehicle Technology and Advanced Mobility	☐ Video Technologies
☐ 3D Printing	
Sushwas interests to required	



Select the pri Select the pri Select	imary function of your company. *						
 Advertising ar 	nd Marketing	0	Academic/University				
O AgTech		0	Analytics and Research				
O Architecture/E	Building/Construction	0	Automotive				
O Business Serv	rices	0	Consulting				
O Content, Medi	ia and Entertainment	0	Consumer Goods (Non-Retail Buying)				
O Design and Pa	ackaging	0	Digital Health				
O Distribution		0	Education/Training				
○ Electronics Co	omponents	0	Energy				
O Engineering/F	Research and Development	0	Finance (Fintech, Banking, Services, Insu	rance)			
○ Gaming		0	Government - Federal/National				
O Government -	State and Local	0	Healthcare/Pharmaceuticals/Biotech				
O Manufacturer	's Representative	0	Manufacturing				
O Non-Profit/NO	GO/Lobbying	0	Retail				
○ Software Deve	elopment/Publishing	0	Sports and Fitness				
O Systems Integ	rator/Installation/VAR	0	Telecom and Utilities				
 Transportation 	n, Shipping and Logistics	0	Travel and Hospitality				
O Venture Capita	alists/Private Equity/Investing	0	Venues				
Other							
Company Function is rec	pulred						
➤ Please select ONE option that best describes your influence in your company's buying decisions, or the buying divisions of a company that you represent. *							
O Final Decision	Maker	0	Significant Influence				
O Initial Recomm	nendation	0	Research New Products				
O Not Applicable	•						
Buying influence is requi	red						
◆ Please identif	fy the customer base your company	pro	vides products/services. *				
O Business to Business		0	Business to Consumer				
○ Both		0	Other				
Customer Base is required							
CTA SmartBrief							
Check the box to subscribe to CTA SmartBrief, the complimentary daily email summary of the most critical consumer technology news from around							
the globe. SmartBrief may send occasional marketing emails.							
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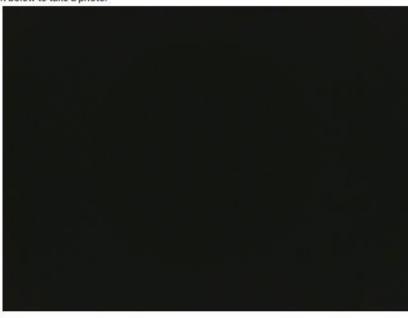
Add Photo

Dashboard

This photo will appear on your CES badge. Your photo should be recent (within the last 6 months) and display a frontal view with your face clearly visible. Avatars, Memojis or other digitally created images are not permitted. Show Management reserves the right to reject any uploaded photo and require the registrant to have their photo taken on-site prior to issuing a badge.

Submit your photo by using your webcam or upload an existing photo below.

Click the camera icon below to take a photo.





OR

If you do not have a camera available, please choose an existing photo of yourself to upload. To upload your own photo, click "Choose File", make your selection and click "Upload".

Remember:

- . JPG, PNG and GIF files only
- . 5 MB or smaller, square, color photo

Choose File No file chosen

♣ Upload

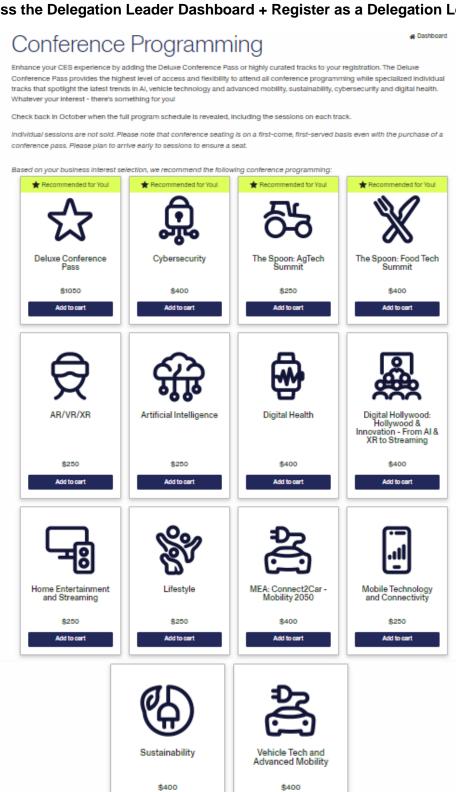






Qualifications					
Indicates required fields. ◆					
CES will not accept credentials that do not associate you with the company you are representing or with the consumer technology industry. CES reserves the right to request additional business credentials if necessary.					
Registrants using company email domains will have an expedited credential review.					
Registrants must provide two of the following:					
☐ Business card					
Business card <u>must</u> clearly list your company name and company that you are representing Digital business cards or proofs <u>will not be accepted</u>					
☐ Link to active company website					
Website must clearly demonstrate your organizations affiliation with the consumer technology industry					
Websites under construction will not be accepted.					
Facebook, Linkedin or other social sites <u>will not be accepted</u>					
☐ Verification of employment on company letterhead					
Letter must be dated and signed by HR or CEO					
Letter <u>must</u> include stated business purpose at CES					
☐ Link to a recent media article (print, digital, broadcast)					
Article must be written by you, or in which you were quoted or cited as an industry professional					
Article <u>must</u> be published within the last nine months					
☐ Link to company website showing your name on an employee roster					
URL must link directly to company roster					
URL <u>must</u> not be behind firewalls or password protected					
Websites under construction will not be accepted.					
Facebook, Linkedin or other social sites <u>will not be accepted</u>					
☐ Business license					
Business license <u>must</u> include					
Your company name, name, and business address					
Must clearly demonstrate your affiliation with the consumer technology industry A Business license that does not match the name of the registrant will be denied.					
EIN and Tax IDs <u>will be rejected</u>					
Paystub					
Must be from an automated system					
Handwritten checks <u>will not be accepted</u>					
Senstive personal information must be blacked out					
Registrants uploading pay stubs with sensitive information will be immediately deleted and denied registration					
← Back Next→					

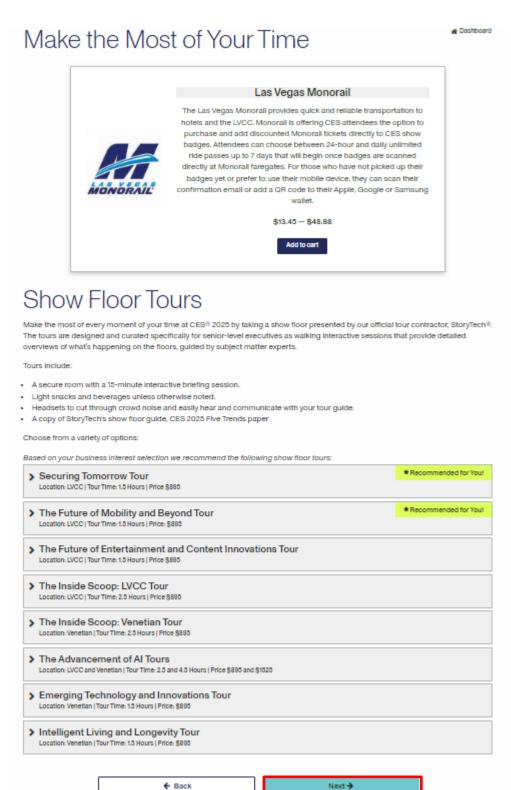




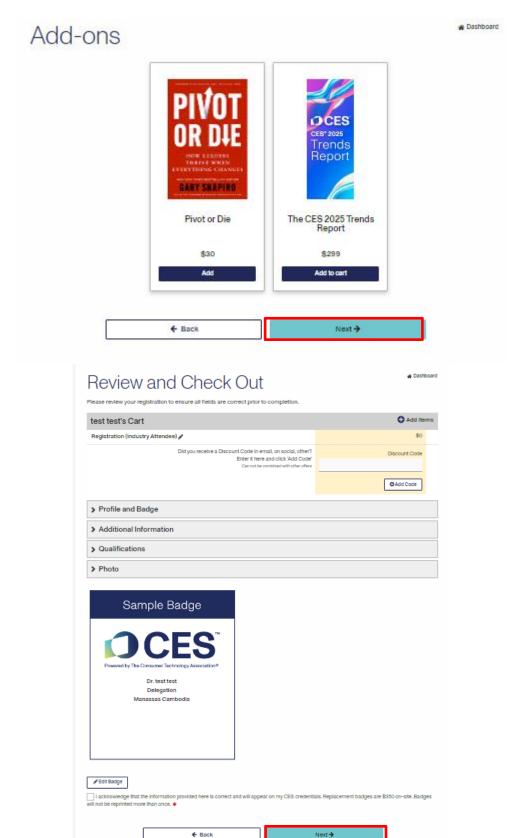
Add to cart

Add to cart

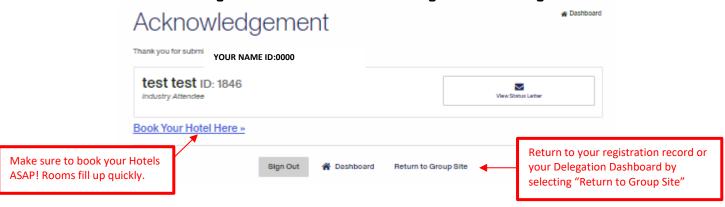




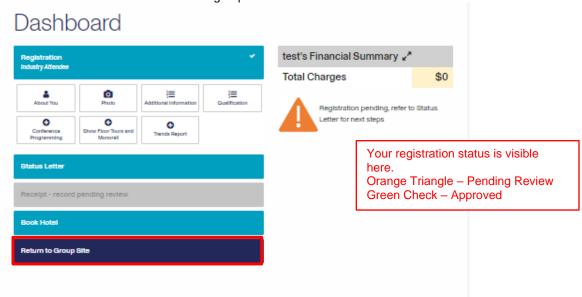








If you are on your personal registration dashboard you can also return to the delegation dashboard by selecting "return to group site"



- 12. You will receive a confirmation email from email-confirm@confmail.experient-inc.com indicating that you have successfully registered for CES 2025. Please allow five (5) business days for your credentials to be reviewed by show management.
- 13. Remember to **keep the confirmation email** and have your **photo I.D.** ready when you pickup your badge in Las Vegas. You can also save your barcode to your Apple or Google wallet.



FAQ:

- Q). I cannot access the Delegation Leader dashboard.
 - A). Make sure you are using the same email address you provided during the Delegation Leader application process. If your email address has changed, please contact Delegations@CTA.tech asap. You will need to wait until the new email address has synced to the registration database before you can access the dashboard.
- Q). What do I do when I cannot sign in to my CTA/CES account or have not received the verification email after creating a CES Account?
 - A). Clear your history on your browser and try again. If you continue to run into an error, please email CustomerService@CTA.tech.
- Q). What do I do when my photo won't upload?
 - A). Make sure your photo is a clear head shot. If you normally wear glasses, try using a photo without glasses or use the webcam to take a photo without glasses. No hats, sunglasses or other accessories. If you are still experiencing trouble with uploading a photo, please contact CESreg@CTA.tech.
- Q). There is a spelling error in my registration, who do I contact?
 - A). If your name or address is incorrectly spelled, please sign in to your own registration dashboard, go to the section you need to change and click the 'EDIT' button to make your change(s). If you still see the spelling error or cannot edit the error, please contact CESreg@CTA.tech.

For all other registration assistance inquiries, please contact CESreg@CTA.tech.

For questions regarding the Delegation Program, please contact Delegations@CTA.tech.

**Please be aware that on September 24th, 2024 communications regarding CES registration will come from the domains @eventshq.com and @exl.eventshq.com